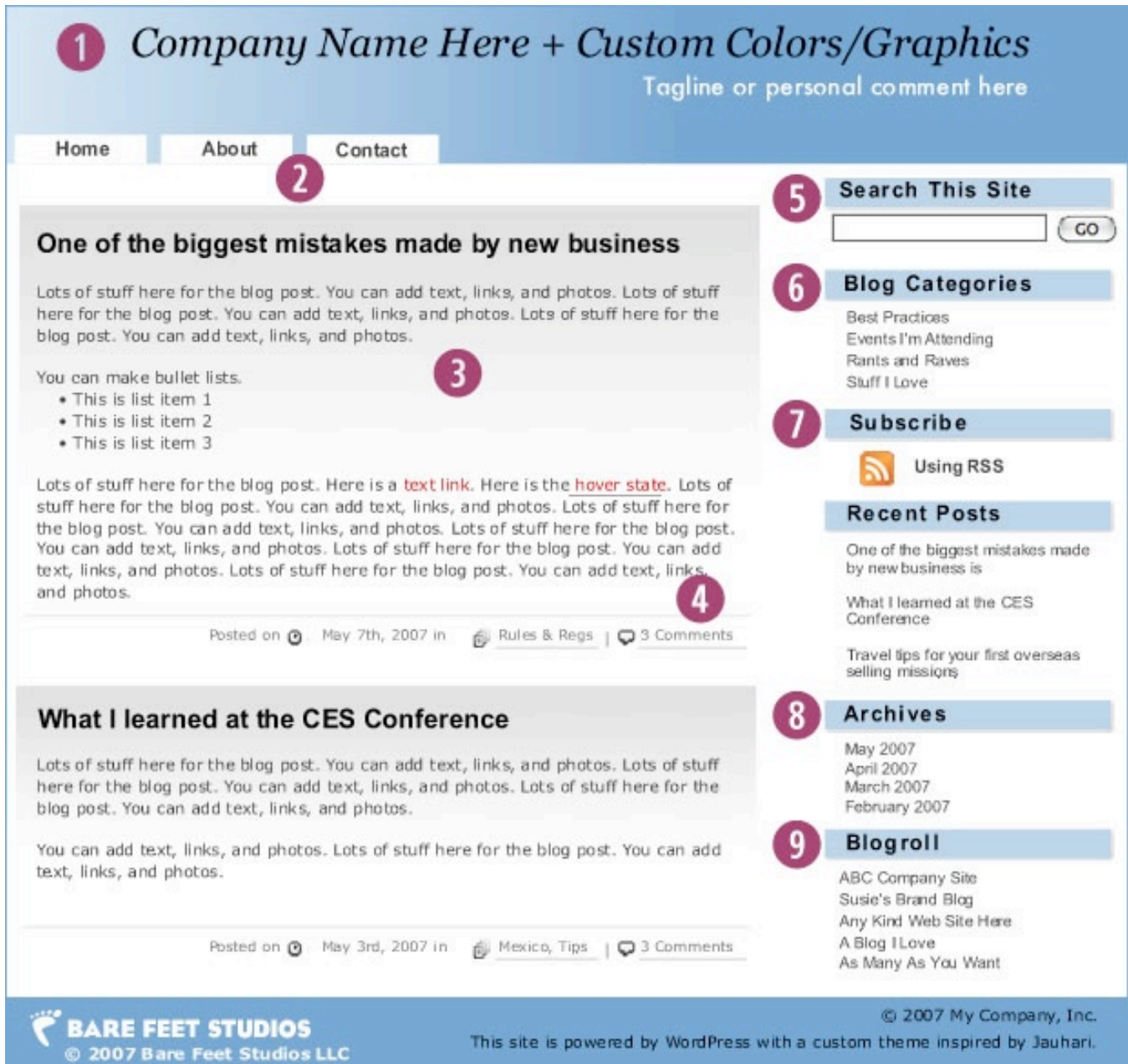


How Blogs Work For You

- SEO benefits
- PR Benefits
- Time-Saving Benefits

What is a Blog?



1 *Company Name Here + Custom Colors/Graphics*
Tagline or personal comment here

Home About **2** Contact




One of the biggest mistakes made by new business

Lots of stuff here for the blog post. You can add text, links, and photos. Lots of stuff here for the blog post. You can add text, links, and photos. Lots of stuff here for the blog post. You can add text, links, and photos.

You can make bullet lists. **3**

- This is list item 1
- This is list item 2
- This is list item 3




Lots of stuff here for the blog post. Here is a [text link](#). Here is the [hover state](#). Lots of stuff here for the blog post. You can add text, links, and photos. Lots of stuff here for the blog post. You can add text, links, and photos. Lots of stuff here for the blog post. You can add text, links, and photos. Lots of stuff here for the blog post. You can add text, links, and photos. **4**

Posted on  May 7th, 2007 in  Rules & Regs |  3 Comments

What I learned at the CES Conference

Lots of stuff here for the blog post. You can add text, links, and photos. Lots of stuff here for the blog post. You can add text, links, and photos. Lots of stuff here for the blog post. You can add text, links, and photos.


You can add text, links, and photos. Lots of stuff here for the blog post. You can add text, links, and photos.

Posted on  May 3rd, 2007 in  Mexico, Tips |  3 Comments

5 Search This Site

6 Blog Categories

- Best Practices
- Events I'm Attending
- Rants and Raves
- Stuff I Love

7 Subscribe  Using RSS

8 Recent Posts


- One of the biggest mistakes made by new business is
- What I learned at the CES Conference
- Travel tips for your first overseas selling missions

9 Archives

- May 2007
- April 2007
- March 2007
- February 2007

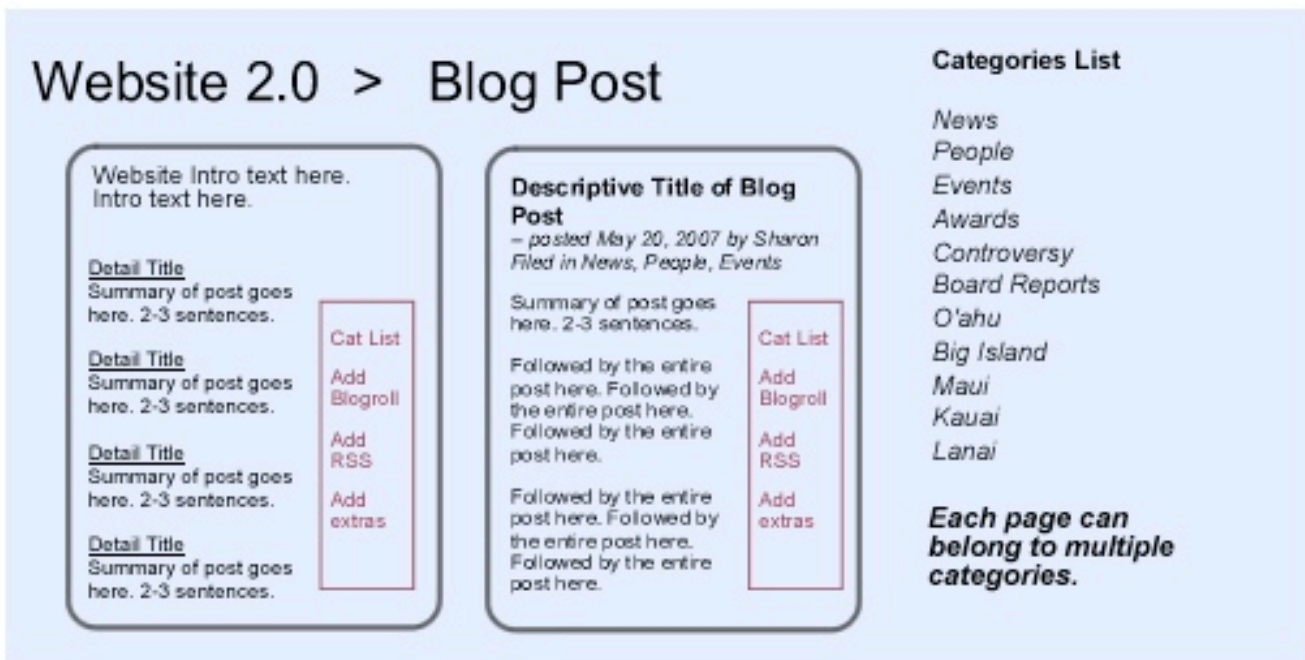
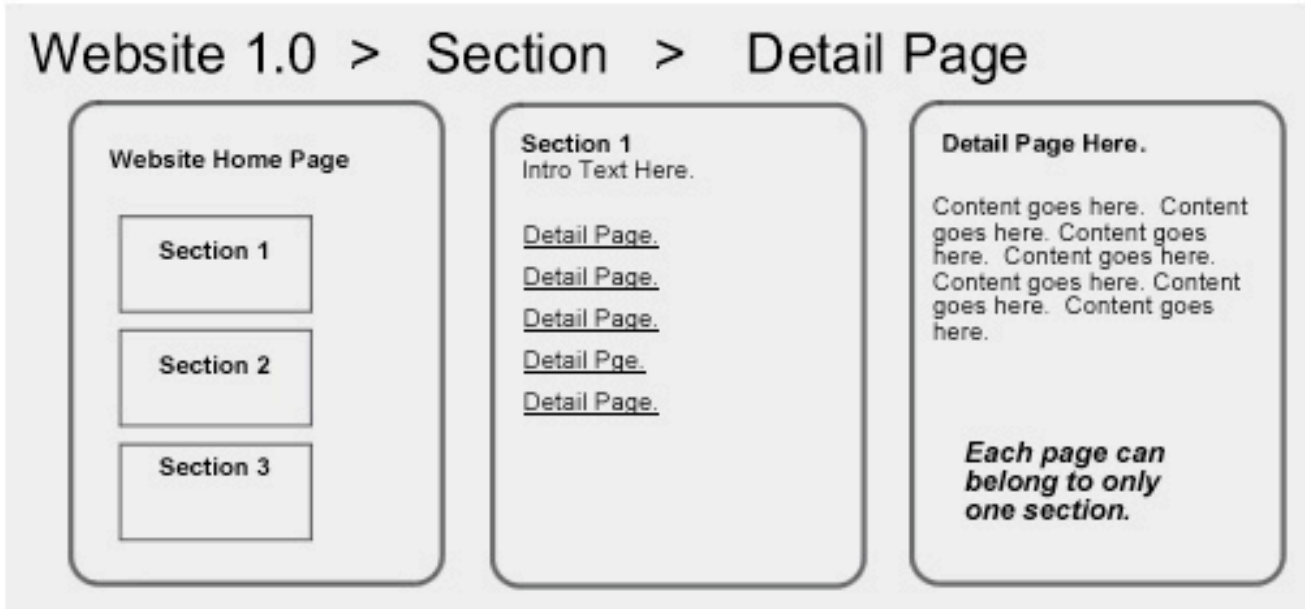
9 Blogroll

- ABC Company Site
- Susie's Brand Blog
- Any Kind Web Site Here
- A Blog I Love
- As Many As You Want

 **BARE FEET STUDIOS**
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This site is powered by WordPress with a custom theme inspired by Jauhari.

How is a blog different from a regular web site?



Summary of Blog Benefits

Feature	Good for SEO	Good for PR	Time-Saver
Creates fresh, time-sensitive content	✓	✓	✓
Organize content by Categories	✓	✓	✓
Archives and Built-in search engine help users	✓	✓	✓
Date/Time stamp on each post; forward dating	✓	✓	✓
Blogroll builds your network of influence		✓	
Comment on other blogs	✓	✓	✓
Let others comment on your blog		✓	✓
Fast, easy, page creation	✓	✓	✓
Keyword-dense, descriptive titles	✓		
RSS: syndicate your content; subscribe to blogs		✓	✓
Ability to "ping" other sites	✓		✓
Template-based: segregate content & structure			✓

Let's Practice:



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